



# GENESIS



## **International Contemporary Art Exhibition**

**by Anna Isopo**

**Bellini Museum - Florence | 4 - 18 September 2020**

### **THE LOCATION**

The exhibition will take place in the suggestive halls of the Bellini Museum in Florence obtained from the ancient warehouses of the Bellini Gallery, set in the fifteenth-century structure of Palazzo Soderini whose facade was redesigned by the famous architect Coppedé, in a rare and fascinating place on the ground floor of Palazzo Bellini, overlooking the banks of the Arno, where you can breathe a unique atmosphere and closely linked to the ancient.

Participation is open to all artists who wish to present their works in the following artistic disciplines: painting, sculpture, photography, graphics.

### **THE EXHIBITION**

Genesis, a Greek-derived term that embodies our concept of birth, is the central node of an exhibition leading artists to reflect on themes that range from the biblical creation of the world to the physical and spiritual rebirth of each of us.

Sculpture, painting, photography, each art form participates in the dialogue of artists in a time, our contemporary, in which speed and immediacy have taken the place of meditation on our everyday life, on our origins, while a new whole of values and ideas is necessary to regain the present.

Through the works in the exhibition, each artist brings his personal piece within a single path, centered on the need of a human and artistic intervention for a new genesis of our sensitivity as a society.

#### **Art. 1 - Selection and participation**

The selection phase is free.

At the selection of the exhibition can participate artists of any nationality and without age limits who will have to send some representative photographs of their work with measures and techniques by sending the email to: [info@arteborgo.it](mailto:info@arteborgo.it) indicating the title of the works, the dimensions and the technique by filling out the participation form shown below.

The selection will take place simultaneously with the viewing of the material received.

#### **Art. 2 - Technical specifications**

Painting – Sculpture – Photo-Installation: there are no restrictions regarding style, technique, materials and media.

The paintings and photographs must be no larger on base than 80 cm.

Any dimensions different from those indicated are to be agreed upon with the artistic curator.

### **Art. 3 Terms and Conditions of Participation**

Artists will have to sign up **no later than 24:00 on July 15<sup>th</sup>, 2020.**

To partially cover the costs for each work, a **participation fee of € 250 is required**. The contribution is intended to support the activities of the Association and must be paid within 5 days of notification of the selection.

### **Art. 4 - Transport and delivery of works**

The works must be received at the Bellini Museum headquarters in Lungarno Soderini 3 - Florence **by 28 August 2020** at the following times, Monday to Friday 9.30am - 1.00pm - 3.00pm | 5.45pm  
The collection of the works must take place at the Bellini Museum **on 22 and 23 September 2020** at the following times, Monday to Friday 9.30am | 1.00pm - 3.00pm | 5.45pm  
After this date the works will be kept on deposit at a cost of € 3.00 per day.

### **The contribution includes**

- setting up and dismantling of the exhibition with specialized personnel
- security guard with specialized personnel
- relations with public and private bodies involved
- graphic design and study of the coordinated image of the event through a professional graphic designer & web master
- graphic and typographic care of advertising material (invitations, posters)
- graphic project and catalog printing with a page dedicated to each artist with a photo of the work presented and a small biography sent by the artist. Each artist will be given a free copy
- certificate of participation in the exhibition
- advertising of the event & press office
- welcome vernissage
- Sales assistance with 20% withholding (\*)
- Reception of visitors throughout the exhibition period with timetables:
  - from Monday to Friday 10.30 am 12.00 - 15.30 | 18:00
  - Saturday 15.30 | 18:00
  - Sunday closed

(\*) Management of the sale of the works: the value of the must be declared as the association does not operate in the commercial, for which the money transaction will be directly paid to the artist or body in charge. The contribution for secretarial expenses is 20% of the listing.

Arte Borgo Gallery, organizer of the event, assumes no responsibility for any damage caused by tampering, fire, theft or other causes, during transport, storage, storage and for the entire period of the event. Artists are responsible for signing any insurance policy against all damages. Arte Borgo Gallery reserves the right to cancel or postpone the event for organizational reasons, in which case the artist will be fully reimbursed for the sum paid without another requesting any travel and accommodation charges booked in advance by the artist

For any further information or clarifications on the exhibition or for hand delivery of the works, please contact the organization responsible at [info@arteborgo.it](mailto:info@arteborgo.it) or by calling +39 345-22.28.110

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## Entry form

4 | 18 SEPTEMBER 2020

The undersigned asks to participate in the event "Genesis"

Name \_\_\_\_\_ Surname \_\_\_\_\_ Artistic Name \_\_\_\_\_

Date e Place of birth \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ Postal Code \_\_\_\_\_ Fiscal Code \_\_\_\_\_

E-Mail \_\_\_\_\_

Telephone Number \_\_\_\_\_

Website \_\_\_\_\_

Section:    Painting     Photography     Sculpture     Installation

I wish to participate with:

1 work

2 works

3 works

### 1<sup>st</sup> Work

Title \_\_\_\_\_ Technical \_\_\_\_\_

Support \_\_\_\_\_

Measure base \_\_\_\_\_ x \_\_\_\_\_ height \_\_\_\_\_ deep (only for sculpture) \_\_\_\_\_

Year \_\_\_\_\_ Price sales \_\_\_\_\_

### 2<sup>nd</sup> Work

Title \_\_\_\_\_ Technical \_\_\_\_\_

Support \_\_\_\_\_

Measure base \_\_\_\_\_ x \_\_\_\_\_ height \_\_\_\_\_ deep (only for sculpture) \_\_\_\_\_

Year \_\_\_\_\_ Price sales \_\_\_\_\_

**3<sup>rd</sup> Work**

Title \_\_\_\_\_ Technical \_\_\_\_\_

Support \_\_\_\_\_

Measure base \_\_\_\_\_ x \_\_\_\_\_ height \_\_\_\_\_ deep (only for sculpture) \_\_\_\_\_

Year \_\_\_\_\_ Price sales \_\_\_\_\_

**Send biography in word format (max 20 lines)**

The Artist is responsible for the origin, authenticity and documentation of the Works.

I understand and accept explicitly all the regulations in the Announcement.

Date \_\_\_\_\_

Signature

\_\_\_\_\_